

Memorandum

To: Deb Kleinman
Executive Director, USGBC Colorado

From: Dean Stanberry
Workplace Strategy & Sustainable Facilities
2080 W. Crystal Peak
Highlands Ranch, CO 80129
(720) 877-1521
mdstanberry@comcast.net

Date: 11/9/2010

Re: USGBC Colorado Board of Directors Application

1. Why are you interested in Serving on the USGBC Colorado's Board of Directors?

People are an organizations greatest asset. However, most individuals are limited in their ability to facilitate far-reaching change. That takes vision, leadership, and resources. I believe the members of USGBC are intrinsically motivated to make change, but need the support of the organization to accomplish it. As members of USGBC, we share values and beliefs around the need for sustainable behavior to become "common practice". I want to contribute my skills and experience in the advancement of this agenda.

2. What experiences and/or expertise contribute to your qualifications for our Board of Directors?

My professional experience includes Director and AVP level positions leading corporate real estate and facilities management organizations. Requirements of these positions included development of management and individual contributors, organizational development, financial acumen, exceptional communication skills, critical thinking, and strategic planning abilities. I have enjoyed a lengthy involvement with the International Facilities Management Association (IFMA), including the following roles;

- Trustee, IFMA Foundation (current)
- Corporate Real Estate Council Board of Directors (current)

- International Sustainability Committee (current)
- Emerging Leaders Committee (current)
- Past-President - Denver Chapter of IFMA
- Web Communications Committee, Treasurer, Vice-President, and Member-at-Large – Denver Chapter of IFMA

The Denver chapter of IFMA is the only chapter to receive Awards of Excellence four years in a row; an effort, I am proud to say, initiated during my tenure as chapter President. I am also serving on the education committee's for the Rocky Mountain chapter of CoreNet and USGBC Colorado.

3. What experience do you have with financial management, business or philanthropic governance, and/or fundraising/resource development?

I have years of professional experience developing, managing, and reconciling expense and capital budgets. In my last role my budget responsibility was approximately \$15M expense and \$4-6M capital annually. I am familiar with accounting principles including accounts payable, project accounting and fixed-asset accounting.

As treasurer of the Denver chapter of IFMA, I was responsible for the chapter budget averaging \$125K annually. As for fundraising, I led the effort to redesign the Denver chapter of IFMA's sponsorship and fundraising program. With the assistance of a philanthropic fundraising consultant, the chapter has rebranded its effort to be known as the Chapter Advancement Committee (CAC) for the 2011 fundraising year. The new CAC has focused all chapter fundraising efforts to flow through the committee, revised the sponsorship program levels and dollar amounts, added resources (personnel) to the CAC, and produced new sponsorship marketing collateral articulating a compelling value proposition.

4. Describe what expertise, experience and resources you would bring to any of the following priority activities:

- a. Business or organizational leadership?

In my professional roles I have experience building corporate real estate and facility management organizations from the ground up. My background in quality improvement and process management has helped to produce quality and process oriented operations.

- b. Professional/technical expertise?
Professional expertise includes; data center operations, international business development support, corporate real estate, facilities management, procurement, finance, and LEED AP O+M. I have a strong IT (technical) background and hold the Microsoft Certified Application Specialist (MCAS) certification for the Microsoft Office 2007 products.
- c. Time, passion, resources, connections or other intangibles?
My involvements with IFMA demonstrate my commitment of time towards volunteer led organizations'. Whereas my passion for IFMA is centered on promoting the profession in support of my fellow members, the passion I bring to USGBC is centered on a personal commitment to environmental stewardship and contribution to society. I have cultivated subject matter expert and leadership connections across the real estate, construction and facility operations industry; at both the local and national level.

5. Please identify any affiliations, memberships, and accreditations that may be pertinent for Chapter leadership.

Although previously mentioned, following are my current memberships and affiliations;

- Trustee, IFMA Foundation (current)
 - Corporate Real Estate Council Board of Directors, IFMA (current)
 - International Sustainability Committee, IFMA (current)
 - Emerging Leaders Committee, IFMA (current)
 - Past-President - Denver Chapter of IFMA
 - Web Communications Committee, Treasurer, Vice-President, and Member-at-Large – Denver Chapter of IFMA
 - Board Member, PA20 Landscape Maintenance Association (homeowners association)
 - Education Committee, Rocky Mountain chapter of CoreNet
 - Education Committee, USGBC Colorado
 - LEED AP O+M accreditation
6. Are you a USGBC National Member or Colorado Chapter member in good standing?

I am currently a USGBC Colorado chapter member in good standing. I have not been employed by a company who has chosen to become a USGBC National member.

7. Are you able to attend at least 4 of the 6 regularly scheduled Board meetings each year?

I would answer this with a qualified “yes”. I strive to fulfill my obligations, contingent on business or personal obligations that may conflict. I have the support of my family in these professional pursuits. In my experience to date; conflicts have rarely occurred. I understand that expenses are a personal responsibility.

8. Conflict of Interest

The conflict of interest policy was not attached to the application I received. However, I do not anticipate any conflict of interest situations; contingent upon final review of the conflict of interest policy.

9. References:

- a. Judy Leyshon, CFM
President, Denver Chapter of IFMA
(303) 926-6130
judy.leyshon@mckesson.com
- b. Diane Coles
Trustee, IFMA Foundation
(562) 989-8327
dcoles@scanhealthplan.com
- c. Teena Shouse, CFM, IFMA Fellow
Past-Chairman of the Board, IFMA
(913) 486-8847
Teena.shouse@feapc.com

Respectfully;
Dean Stanberry