

ColoradoBiz Expanding Planet Profit Report to Western United States, to partner with USGBC Colorado

Energy and economic sustainability will be the focus of a new regional media platform from the publishers of [ColoradoBiz](#) magazine.

[Planet Profit Report](#), published as a quarterly section in the magazine since early 2007, will be circulated to stakeholders in the discussion about energy and economic sustainability from Texas north to the Dakotas and all points west.

Bart Taylor, publisher of *ColoradoBiz* and *Planet Profit Report*, described the project:

“The editorial mission of *PPR* is to engage the voices of business, R&D, and economic development in a dialogue about energy and economic sustainability – with a focus on the western United States.

“We think *PPR* is unique in two important ways:

Business voices will comprise the primary editorial voices of the publication – including those transforming the physical and social landscape of the West into a more sustainable environment.

“Second, coverage of “green” business and sustainability is most often national in scope, or hyper-local. But we think a regional platform is needed to better frame the discussion about sustainable development. The West’s common issues – from water challenges to energy opportunities – will frame the discussion in *PPR*.

“USGBC Colorado is an important sponsor of *Planet Profit Report*- and we’re excited to do what we can to promote its objectives and those of its members.”

Editorial sources from industry, energy, education, and economic development are invited to participate in a region-wide dialogue about sustainable development.

Click [here](#) to subscribe to *Planet Profit Report*. For information on marketing partnerships with PPR contact Bart Taylor, btaylor@planetprofitreport.com, or 303-662-5379.