



# U.S. GREEN BUILDING COUNCIL – COLORADO

## The Green Building Community

### Vision

Promote responsibility for Colorado’s environmental legacy and built environment.

### Mission

Advance and promote sustainable planning, design, construction and operation of the built environment through education, improving industry guidelines, policy advocacy, and information and resource sharing.

### Core Values

Responsive, Personal, Unbiased, Collaborative, Knowledgeable

### Strategic Plan

#### Transform Colorado’s Built Environment

- + Focus on strategic target markets
- + Raise awareness and shape expectations
- + Promote adoption of green building practices & policies
- + Support public policy and legislation

#### Provide Green Building Education, Resources and Outreach

- + Develop educational programs that meet the needs of our growing community
- + Provide relevant and timely resources and information to our community and the general public
- + Serve as the “front door” for USGBC and the “go-to” organization for green building in Colorado
- + Provide outreach to relevant industry sectors, educational institutions and community groups to further green building in Colorado

#### Build a Green Building Community

- + Grow and maintain a diverse membership
- + Assure geographical diversity and participation in throughout the state
- + Develop and maintain relationships with our sponsoring organizations
- + Build collaborative relationships with allied organizations
- + Work collaboratively at the regional and national level of USGBC to advance our mission and influence the larger green building industry

#### Advance the Organization

- + Aspire for organizational excellence while exhibiting transparency and inclusiveness
- + Financial self sufficiency and capacity to further our mission
- + Maintain and develop strong Chapter leadership
- + Maintain and develop an effective network of Chapter volunteers
- + Maintain and develop quality Chapter staff to further our mission