



Colorado

The Green Building Community

SOUTHERN COLORADO BRANCH

APRIL EVENT

Energy Conservation—the business case

...learn of all the pieces that result in sustainable solutions.

Energy conservation commonly equated to sustainability, when in fact it is only one piece. The goals of business are connected to the goals of conservation through regulation and commerce. Some things, like energy codes, are simply required and related costs become a cost of doing business. Others are evaluated as upgrades which are optional and must show financial merit and compete for available investment funds. Capital measures have a payback period which is weighed against the business horizon look-ahead time frame. Utility rates and business operating cost distribution are keys to whether conservation measures are of business interest.

Don't miss this presentation that will compare energy conservation fundamentals with business drivers and show how to identify alignments between the two for mutual benefit, with case examples.

Steve Doty with Colorado Springs Utilities will lead this informative presentation and discussion.

Steve Doty, PE serves as Energy Engineer for Colorado Springs Utilities, providing energy audits for commercial and industrial utility customers and speaking to business user groups. Steve's 20+ year background includes HVAC design consulting, automatic controls, indoor air quality, and commissioning. He is an author of one book and co-editor of another, and has written articles for both ASHRAE and AEE.

All members of USGBC are encouraged to attend
FREE to all USGBC Colorado Members. Non-members \$15.

RSVP for the program at <http://www.usgbccolorado.org/registration/>

Wednesday - 14 April 2010

4:00pm — 5:30 pm

Adult Reading Room at Penrose Library

Cascade & Kiowa Avenues in Colorado Springs, Colorado